

# SIX-WORD CALL-TO-ACTION PLANNING SHEET



Use this sheet to plan your six-word call to action.



1. Describe your farmers market (use your five senses).

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2. What kinds of foods are sold at your farmers market? (list as many as you can).

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3. Describe who shops at your farmers market (list as many nouns and adjectives as you can).

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4. Finish this sentence: I shopped at the KP farmers market and... (list as many activities as you can).

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5. Why shop at a KP farmers market? (list as many benefits as you can).

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6. Your call to action:

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Name of your Kaiser Permanente farmers market

Hours of operation