

#transform KP with Twitter

Twitter is a social media networking tool that you can use at the Union Delegate Conference to talk to fellow attendees or even the folks following back home. Think of it as an instant message to the world (or to your little corner of it). Share your thoughts and comments on what you see and learn this weekend. The 140-character messages known as “tweets” are easy to write and even easier to read!

Why Tweet?

- Join real-time conversations
- Find updates about workshops
- Connect with colleagues here and with team members back home

How?

- Visit www.twitter.com on your computer or smartphone.
- Log in with your handle or e-mail address
[Sign up for an account if don't have one]

Type #transformKP in the search box to see what others are tweeting

- Post a message in the box under the question: *“What’s happening?”*
- Don’t forget to include the conference “hashtag”—#transformKP—to help others find your tweet



Types of Tweets that #transformKP



What *should* you tweet about? At the Union Delegate Conference, there's plenty. Tweet what you see, what you hear, what you think, what you feel, and by all means, what you're doing.

When you're at the plenaries, the workshops, or even in the line for lunch, you can tweet or retweet:

- inspiring quotes
- questions or requests
- useful tips
- personal observations
- interesting statistics
- examples of good UBT work
- helpful LMP website links
- bullet points from presentations
- suggestions and ideas

But please avoid Tweeting:

- confidential information
- derogatory comments
- weblinks behind the KP firewall
- anything personal that you would not want to share with a wider audience

