



## 5 ESSENTIAL TIPS

# Building Vaccine Confidence Together

The vaccines to fight COVID-19 are safe and effective. Union leaders, managers and physicians can work together to build confidence in the vaccines within the workforce at Kaiser Permanente.

Here are some tips from those who spearheaded a successful campaign to bring doctors and frontline employees together into huddles to discuss vaccines:



Use data (including vaccination rates and surveys) to target your outreach to key populations and address workers' concerns.



Leverage existing relationships among employees, physicians and managers who've worked together daily.



Be flexible when finding time and space to hold huddles.



Encourage all involved to speak freely and share personal stories and observations.



Have employees at the ready to book vaccine appointments.

For more ways on how to work better together, visit [LMPartnership.org](https://LMPartnership.org) and download these resources:

- » Build a Free to Speak culture with these [5 tips for speaking up](#).
- » Learn how to [manage change](#) effectively from start to finish.
- » Use the tools and articles in this [data collection how-to guide](#) to help your team record and track metrics — and understand at a glance how its tests of change are working.